

## **TLC Sponsorship Article from 'On Target' The official magazine of the Nottinghamshire Football Association**



With ladies football coming under the spotlight thanks to the Euro 2005 Championship, one local team in particular have been making headlines of their own.

South Notts Ladies first team are celebrating a magnificent double of winning promotion to the Unison East Midlands Ladies Football League Premier Division, and clinching their league cup as well – thanks to a 5-4 thriller against Oadby Town.

The club is also looking to extend its off-field activities and could soon be forging ahead with a major expansion plan.

"We are working with New Deal for Communities in the Radford and Hyson Green area to try and improve the provision of football for all," says coach Steve Pritchard.

## TLC Sponsor South Notts Ladies Football Team

Written by Administrator  
Friday, 06 July 2012 09:22 -

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A steering group has been put together along with Radford FC, Hyson Green Youth, Caribbean Cavaliers and Hyson Green Carrington, with the aim of becoming recognised as an FA Charter Standard Community Club.

John Paul Considine, Sport and Physical Activities Officer for New Deal for Communities in Radford and Hyson Green, says that he hopes everything will be formalised by the end of the year. "All of the individual clubs are currently working on their own FA Charter Standard applications. The idea is to make best use of resources and to try and ensure the local youth are given a n opportunity to play in as high a quality environment as possible."

Steve, meanwhile, is proud of his team's links with their sponsor. "We have a close liaison with our sponsor which results in us having the logo TLC on our shirts – which stands for Teddies for Loving Care. This is a charity that raises money to buy teddy bears and soft toys to give to children on Accident and Emergency wards in hospitals.

The aim is to try and raise the profile of the charity by displaying their logo for them."

The TLC Charity distributes around 70,000 teddies each year in England – and the number is growing.